

Office of Director RCEME
National Defence Headquarters
Ottawa, Ontario K1A 0K2



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25 April 2017

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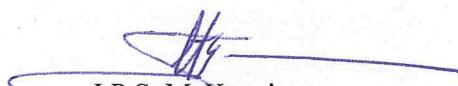
DIRECTOR RCEME COMMUNIQUÉ No 04/2017 - CALL LETTER RECRUITERS FOR A DAY

Reference: CANFORGEN 203/13 CMP 087/13 191716Z DEC 13


1. The intent of this communique is to officially call for volunteers to help the Corps of RCEME recruit motivated, knowledgeable applicants through the “Recruiter for a Day” (RFD) program outlined at Ref, by ensuring that each trade’s distinct roles and responsibilities are understood by the public.
2. Over the past 5+ years, the Corps has had a difficult time recruiting enough candidates to ensure we maintain healthy technician numbers within our NCM trades, particularly for Vehicle Technicians and Electro-Optics Technicians. Part of the issue that has been identified is that during targeted recruiting drives there is often no one capable of providing detailed knowledge of our trades, or able to speak about personal experiences throughout their careers within the Corps. This can often result in a potential applicant moving on to other trades that provide a clearer picture of what they can expect to encounter upon joining. Therefore any and all volunteers to help with this issue are greatly appreciated.
3. The RFD program is a means for the Canadian Forces Recruiting Group (CFRG) to draw on a pool of volunteers to assist with recruiting drives. For example, if a technical college is going to be visited in Calgary, CFRG can check the RFD database and request the presence of a few technicians from 3 Div to accompany them. Sometimes this will involve giving presentations to focused groups, whereas other times you may only be made available to answer trade related questions as part of a recruiting booth. Some key details are as follows:
 - a. CFRG recruiters will be there to control the overall event, allowing you to focus strictly on your trade;
 - b. CFRG pays all TD associated with the travel;
 - c. CFRG will ensure your attendance is authorized by your Chain of Command; and
 - d. The Corps Staff (OAs/AOAs for each trade) are developing trade specific presentations with detailed notes for your use, which I will approve along with the Corps Sergeant Major. These will be kept on file with CFRG, and will provide to you the Corps’ overarching themes so that a common message is presented to the public. This in turn will allow you to focus on your own personal experiences and knowledge, as the “official” part of the brief will already be established.

4. For those interested in applying to the RFD program, please visit <https://rfd.forces.ca/>. I can't stress enough how critical it is for the Corps to continue recruiting technically gifted, motivated soldier-technicians like those we lean on every day to keep the Canadian Armed Forces running, so please help us continue this essential effort.

Arte et Marte



J.P.S. McKenzie
Colonel
Director RCEME



M. Walhin
Chief Warrant Officer
RCEME Corps SM

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